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Hello,

I'm Mariana Azucena, though almost everyone calls me Azu. I study Graphic Design at Universidad Dr. José Matías Delgado and, if I had to pick the tool I've used most throughout my degree, it wouldn't be a program: it would be **Ctrl Z**.

I don't say that out of fear of making mistakes, but because that's how I work. **I start with a question, try things, get it wrong, change direction** and start again from another angle until the idea really works. The 50 X's in my portfolio aren't 50 solutions: they're 50 attempts, and I learned something from every one of them.

Along the way I've designed identities, packaging, illustrations, a typeface built from scratch in FontLab, an app to make sense of public transport in El Salvador, and 3D scenes. Some projects have already left the classroom: the **Las Colochas rebrand**, the **AE Media identity manual** and the **Alliance Française signage system**, which now guides visitors through both of its locations.

I'm looking for a team where I can bring **judgment, curiosity and a lot of honest work**, and where I can keep learning from people who know more than I do. I like to understand the problem before proposing the form, and I like it even more when the design ends up being useful to someone in real life.

If something in this portfolio caught your eye, I'd love to talk.

Thank you for your time,

Azu

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