

CV · 2026

Mariana Azucena

Graphic designer · San Salvador, El Salvador

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Behance
Instagram
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Graphic designer working across **branding, illustration, packaging, typography, user experience and 3D**. I start from a question, try a lot and build systems other people can understand and apply.

EDUCATION

Graphic Design — **2026**
Universidad Dr. José Matías Delgado · School of Design

Ctrl Z Portfolio — **Dec. 2026**
First edition · Visual curation: Elsy Lemus

CLIENT PROJECTS

Las Colochas
Complete rebrand: logotype, icon, hand-drawn typeface, palette, stickers, packaging and social media.

Alliance Française
Signage system in five categories, now installed at both of its locations. Direction and design.

AE Media
Identity manual: brand platform, usage guidelines, iconography, patterns and applications.

TOOLS

Illustrator · Photoshop · InDesign · Figma · FontLab · Blender · Procreate

TEAM

Erin Figueroa, Desireé Sixco and Velinda Sánchez.
Visual curation: Elsy Lemus.

LANGUAGES

Spanish · Native

WHAT I CAN DO

across the 16 projects in the Ctrl Z portfolio

Branding and identity	7 projects	Cualoni · VOI app · Nefelibata Fest · Oasis Music Fest · Las Colochas · AE Media · bioshot
Illustration and characters	5 projects	Cualoni · Le Tour de L'Élégance · VIBE · Eduardo and the blueberries · Marine ecosystems
3D modeling and visualization	5 projects	Cualoni · bioshot · VIBE · Ctrl Z · The witch's house
Packaging	3 projects	bioshot · Le Tour de L'Élégance · VIBE
Typography	3 projects	Las Colochas · 50 kinds of X · Timeless Type
Campaigns and digital communication	3 projects	Oasis Music Fest · Las Colochas · bioshot
Signage and spaces	2 projects	Cualoni · Alliance Française
UX/UI and information design	1 project	VOI app

Didn't work out? Hit Ctrl Z. — *From me, to me.*

Full portfolio online